

THE CAMPAIGN FOR THE ELCA PRIORITIES



CONGREGATIONS

Renewing Congregations – Accompany and equip 1,000 congregations in their renewal efforts through ELCA synods.

Goal for **Renewing Congregations** **\$8 million**

ELCA New Congregations – Spread the good news far and wide by planting more congregations.

Goal for **ELCA New Congregations** **\$4 million**

Disability Ministries – Expand ministries with people living with disabilities.

Goal for **Disability Ministries** **\$4 million**



LEADERSHIP

ELCA Fund for Leaders – Grow the permanent endowment fund so that, for generations to come, hundreds more of the most promising leaders can respond to the call to serve our congregations.

Goal for **ELCA Fund for Leaders** **\$15 million**

Youth and Young Adults – Engage young people in the life of this church through expanded ministries with youth and young adults.

Goal for **Youth and Young Adults** **\$4 million**



HUNGER AND POVERTY

ELCA World Hunger – Support our comprehensive approach in nearly 60 countries and expand support to communities in at least 10 countries, including the United States, as they work to solve challenges that perpetuate hunger and poverty.

Goal for **ELCA World Hunger** **\$115 million**

ELCA Malaria Campaign – Continue the work already under way to help overcome malaria in 13 countries in Africa.

Goal for **ELCA Malaria Campaign** **\$15 million (by 2015)**



GLOBAL CHURCH

Missionaries and Young Adults in Global Mission – Support our missionaries and give 200 additional young adults the opportunity to participate in a year of global service.

Goal for **Missionaries and Young Adults in Global Mission** **\$22 million**

International Leaders – Women – Equip more than 200 additional women leaders from our global companion churches through increased scholarships and educational opportunities.

Goal for **International Leaders – Women** **\$4 million**

Global Ministries – Initiate new evangelism projects in Africa, Asia and Latin America.

Goal for **Global Ministries** **\$7 million**

The logo features the word "Always" in a large, stylized, black script font. Below it, the words "being made" are written in a smaller, black, sans-serif font. At the bottom, the word "New." is written in a large, bold, black, sans-serif font. The entire logo is set against a bright yellow background.

Always Being Made New: The Campaign for the ELCA

is our moment to look toward the future of this church and boldly respond to the needs of the world with a living, daring confidence in God's grace. This five-year, \$198 million campaign will help our church grow our communities of faith, form new leaders, welcome our neighbors, overcome malaria, confront hunger and poverty, accompany our global companion churches, and so much more. Together, we can achieve things on a scale and scope we could never do otherwise.

MAKING YOUR GIFT

Your gifts to the campaign may be designated for the priorities that mean the most to you, or applied where the need is greatest. **Current gifts** are needed today to fund the priorities of this campaign, including gifts of cash, check, credit card, securities or real estate. You may also make a multi-year pledge to increase the impact of your giving.

Planned gifts, like bequests, charitable gift annuities and trusts, or life insurance and retirement plans, ensure the sustainability of the ELCA ministries that mean the most to you beyond the life of the campaign. The ELCA Foundation can assist you in making gifts to the campaign through the method that best fits your wishes and financial planning needs.

MAIL

Make checks payable to "Campaign for the ELCA" with the campaign priority (e.g., "ELCA World Hunger" or "campaign where needed most") noted in the memo line.
Mail checks to: ELCA, P.O. Box 1809, Merrifield, VA 22116-8009

PHONE

Give over the phone by calling 800-638-3522.

THROUGH YOUR CONGREGATION

Make checks payable to your congregation with "Campaign for the ELCA" and the campaign priority (e.g., "ELCA World Hunger" or "where needed most") in the memo line.

ONLINE

Make a secure credit card donation by visiting www.ELCA.org/campaign.

AUTOMATIC MONTHLY GIVING

Visit www.ELCA.org/monthlypartners to join Monthly Partners to have your gifts automatically debited every month.

For other ways to give, including multi-year pledges and planned gifts, please do not hesitate to call us at 800-638-3522, ext. 2612, or email us at campaignforELCA@elca.org.



Evangelical Lutheran Church in America
God's work. Our hands.